Introduction:

As long as there has been an internet, it has been used by those wishing to campaign and find a voice, as well as by those wishing to make a profit.

Teaching Loans & Finance

Teaching people about financial matters is always a tricky affair. Many loans (such as Pay Day Loans) or matters around gambling are potentially very dangerous. However, it would not be right for a tutor to tell people to avoid them... indeed, they may be the very reason someone wants to get online.

The cards are designed to help people inform themselves about loans and finance, by linking to independent sites that support and advise people.

Some of the best sites for independent advice are http://www.moneysavingexpert.com and http://www.which.co.uk/

Campaigning

Campaigning online is a growth area. Social media has changed the face of campaigning, as has the massive rise in "collective action" sites. Explore some of these sites to see examples and ideas of campaigns using online tools

Political Campaigns – How Obama used social media	http://www.huffingtonpost.com/tag/obama-campaign-social-media/	
	http://www.change.org/en-GB	**Change.Org** – online petition site that has hosted most of the high-profile petitions of recent years
38Degrees – The UK's most effective social action site	http://www.38degrees.org.uk/	
	https://www.mysociety.org/	**My Society** – Makers of FixMyStreet and TheyWorkForYou, they have created some useful tools to hold public bodies to account

Government Services

Engaging in government services is increasingly an important area. The UK Government are currently implementing "digital by default", which will see all services eventually move online. Their service standard (QR Code) outlines how this would work. All the services are available at www.gov.uk.